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An Introduction to Digital Multimedia

T.M. Savage, K.E. Vogel

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Digital multimedia is a new form of literacy and a powerful tool of creative expression available to nearly everyone. Introduction to Digital Multimedia presents the concepts needed to fully understand multimedia as well as create it. Throughout the text, the authors encourage readers to think critically about the nature of the tools and media they use in order to be more effective, efficient, and creative in their own project development. The text also provides a clear introduction to all the basic concepts and tools of digital multimedia, including the fundamentals of digital data and computer hardware and software, making it appropriate for a first course in computing as well as courses in specific multimedia topics. A multimedia timeline as well as a historical overview of the evolution of multimedia thought and technologies provide background on early visions and possible future innovations. Introduction to Digital Multimedia is the ideal text for those interested in delving into the vast world of multimedia computing.

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