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Follett Un management au service de la soci,t, (French Edition)

Emmanuel Groutel

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Manager c'est libérer les énergies. . . La coopération est la base de la liberté. . . Le dirigeant est un créateur de possibles. . . Pour obtenir une bonne finition, il faut de la friction. . . Nous voulons la plus-value du conflit ! La tâche essentielle du leader est de rendre libre . . . Mary Parker Follet (1868-1933), pionnière du management nous adresse un message qui nous offre des perspectives pour aujourd'hui et pour demain. Follett pense le management, depuis les petites équipes, en passant par les grandes entreprises jusqu'à la société dans son ensemble. Dans une écriture limpide et témoignant d'une vaste culture, Emmanuel Groutel nous convie à découvrir Mary Parker Follett. Avec son ami Bertrand Resneau, c'est avec justesse et poésie qu'ils illustrent les idées essentielles de Mary Parker Follett, celui d'un management qui rend libre. Ce livre s'adresse aux dirigeants et cadres, mais aussi aux étudiants en gestion et enfin, à toute personne en quête de réponses à notre monde d'aujourd'hui.

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