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Academic Librarianship by Design

Steven Bell, John Shank

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Change is unfolding at a furious pace for academic librarians, where even predictions of obsolescence abound. This new vision for designing the future of academic libraries enables librarians to become indispensable partners in the college teaching endeavor by integrating themselves into the instructional process.

Learn why enhanced capabilities in instructional design and technology, the blended librarian skill set, is so critical. Then use the authors modified instructional design ADDIE model to:

Improve collaboration with faculty, researchers, and students to become an instructional partner
Connect with learners by applying design thinking to develop and enhance library services
Provide new tools for sharing information literacy and research process insights
Take leadership initiative to integrate the academic library and librarian into the teaching and learning process

Scenarios, case studies, and profiles throughout illustrate the successes that real blended librarians are having on campuses. This practical, hands-on guide expands the possibilities for academic librarians in public service, reference, instruction, information literacy, and even library and information science students.

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