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How to Start a Revolution

Lucy-Anne Holmes

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How to Start a Revolution Lucy-Anne Holmes
The story behind the No More Page 3 campaign, written by its founder.

Change doesn't just happen. It starts with the idea that something could be different, could be better. It starts with a person who is brave enough to stand up and say, 'Stop.' This is what Lucy-Anne Holmes did when she wrote a letter to the editor of *The Sun* asking him to stop printing pictures of topless women on Page 3 of the paper. This was something that had been happening for forty five years but which -- she suddenly realised -- she found outdated and inappropriate and, after thinking about it, not unrelated to a lot of the bad things that happen to women.

Launching a digital campaign, starting an online petition and recruiting a team of like-minded people, Lucy-Anne started a revolution. Hundreds of thousands of people signed the petition, wore the campaign t-shirt and dared to say #NoMorePage3. Lucy-Anne had never campaigned on anything before. She wasn't particularly political. She'd never been confrontational. But she found that you only need one thing to start a campaign -- and it isn't cash, experience or even a thick skin. It's passion.

If you have a desire to change something, read what Lucy-Anne has to say. She's been there, done that, worn the t-shirt and come out the other side having made a difference in the world.

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