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Modern Photoshop Color Workflow The Quartertone Quandary, the PPW, and Other Ideas for Speedy Image Enhancement

Dan Margulis

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Photoshop color correction authority Dan Margulis introduces a disciplined, automated method of obtaining quality images in minutes. Traditional methods of color-correcting digital images date from when computing was slow, storage expensive and RAM minimal. Only the most important images could justify the cost. Such measures don't measure up to today. In his first book in more than 6 years, Dan Margulis rethinks the process from the ground up. He suggests a radically different workflow in which speed is critical and processing of multiple images is the rule, not the exception. His solutions are often highly automated, and the automation is made available for free, including a powerful PPW panel that serves as command central. Among the revolutionary ideas:? •Color and contrast are never mixed; there are separate passes to eliminate color problems, to heighten contrast, and to make the color sing.? •Many steps temporarily leave the image looking worse than before they were applied, so as to enable a superior final result.? •For very important work, instead of proceeding slowly and carefully, go as quickly as if the job were a throwaway. Then, do additional quick versions from scratch and then blending the best of each variant. Tthe language is simple but the concepts are deep, cutting-edge, and covered comprehensively. The reader's way of thinking is continually challenged with new ideas, sardonic comments, and the occasional quiz. Modern Photoshop Color Workflow is designed for an expert audience, yet the discussions of what makes for a good-looking image are accessible to all. As befits the modern age, the physical book is only the start of the experience. The supplied actions have hundreds of pages of PDF documentation. Readers have access to more than a dozen hours of supporting videos by the author and his friends, and can test their own skills with the scores of original images that the text shows how to correct.

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