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# The Portable MBA in Investment

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# The Portable MBA in Investment

**The Portable MBA in Investment**
The Portable MBA in Investment

Edited by Peter L. Bernstein

a state-of-the-art program in investment principles and applications from top-flight professionals

"Peter Bernstein and his Dream Team tackle the entire investment spectrum--from soup to nuts--and emerge triumphant. Must reading for all investors--even those who already have their MBAs." --Jack R. Meyer, President and CEO Harvard Management Company, Inc.

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Once upon a time, Wall Street lived off nice little homilies like "buy low and sell high" and "don't put all your eggs in one basket." But investors can no longer depend on such well-worn proverbs.

Today, the winners on Wall Street employ a body of theory that transforms logic, psychology, and statistical sophistication into a powerful package of systematic principles for successful investing. This body of theory is the investor's survival kit in a financial world flooded with information, novel strategies, and dazzling financial instruments.

The Portable MBA in Investment is a comprehensive guide to investing in today's world of finance, with emphasis on converting theoretical concepts into profitable applications. Edited by Peter L. Bernstein, one of the most knowledgeable and respected names in finance, The Portable MBA in Investment is ideal for serious investors, people with fiduciary responsibilities, business managers, professionals, and students pursuing investment careers.

The book brings together an all-star team of experienced investment professionals and leading academics. Their lucid and authoritative contributions explain the state-of-the-art approach to everything from setting objectives and choosing strategies to asset allocation, valuation, risk management, tax considerations, and performance measurement.

In his introduction, Peter Bernstein states, "The essence of investment theory is that being smart is not a sufficient condition for being rich. This book is about the missing ingredients." The Portable MBA in Investment enables you to experience top-level instruction on investment principles at your own pace--without the time and expense of an MBA program.

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