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Environmental Management

Ajith Sankar R. N

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Environmental Management Ajith Sankar R. N
Environmental Management is specially designed as a textbook for all postgraduate management students. The book will be equally useful for students specializing in environmental management, business and sustainability, and energy management. It also arms professionals with the knowledge to take environmentally responsible business decisions.

The book attempts to create awareness about our fragile ecology and ecosystem as well as our rich biodiversity, and raises relevant environmental issues such as pollution, deforestation, global warming, and depletion of scarce natural resources. The book also entreats the reader to respect nature and re-explore the spiritual connection that humans used to share with nature.

It urges us to take responsibility for saving our environment by adopting sustainable business practices, employing decision-making tools for environment management and waste management, and understanding and complying with global and Indian standards, laws, and ethical practices. A chapter on ecological economics and green economy attempts to throw light on the costs incurred due to both the damage caused as well as damage control. A careful selection of case studies, both Indian as well as global, showcases the attempts of various individuals and organizations to act in the best interests of our environment.

The book contains a rich pedagogical mix with numerous relevant images, side-bars, tables, charts, exhaustive references, and key words. The chapter-end exercises contain multiple-choice questions, short and long answer type questions, and reflective questions. It also provides various take-home activities such as web readings, and recommended books, documentaries, and movies.

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