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Business Education in Central Asia: Best Practices in Integrative Study and Teaching

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This collection of groundbreaking essays explores innovative approaches to business education in Central Asia. Published by the U.S.-Central Asia Education Foundation (U.S.-CAEF) and edited by Kathryn Nantz, professor of economics at Fairfield University, the volume contains 21 articles by faculty of KIMEP University in Almaty, Kazakhstan, and the American University of Central Asia (AUCA) in Bishkek, Kyrgyzstan exploring such topics as collaborative learning techniques, role playing, curriculum design, classroom simulation exercises, and the instructional value of Central Asian case studies. The collection provides both a theoretical grounding for more learner-centered approaches to business instruction and practical advice for faculty seeking to develop innovative exercises, assignments, and activities for students of economics, marketing, management, accounting, and other business fields. As Central Asia continues its critical efforts to train future business leaders and to foster a dynamic free-market economy, this volume will be an invaluable resource for instructors, students, faculty, and higher education administrators for years to come.

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