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How To Build A Million Dollar Taxpayer Representation Practice In 12 Months Or Less

Jassen Bowman EA

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It's a major milestone for any tax practice: Earning one million dollars in annual revenue.

It doesn't need to remain just a dream, however. With an effective marketing plan, long-term prospect follow-up, and comprehensive systems, even a tiny tax firm can generate the magical $1 million in a single year.

What does it take to generate $1 million in tax resolution fees? At national averages for client fees, you will need to bring between 250 and 350 new clients per year to achieve this.

This book provides a comprehensive marketing plan to generate those 250 to 350 new taxpayer representation clients. You will also learn specifically HOW to implement that marketing plan, with a complete breakdown on the marketing costs, staffing requirements, and other statistical metrics for growing a tax practice of this level in 12 months or less.

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