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Self-Publishing Books 101: A Step-by-Step Guide to Publishing Your Book in Multiple Formats (Author 101 Series) (Volume 1)

Shelley Hitz, Heather Hart

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***** Updated and Expanded May 2014 with over 100 pages of new material *****

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However, there are certain steps to self-publishing that you need to know.

We have been publishing books since 2008 and want to share what we have learned with you.

In this book we cover everything from the different companies and costs, to copyright information and book design.

What you will learn:

Part One: The Foundation for Publishing Success
* Writing Your Book
* Editing Your Book
* Building Your Marketing Platform (e.g., blog, website, Facebook, Twitter, YouTube, etc.)

Part Two: Self-Publishing Your Book
* Pre-Publication Decisions (book title, book description, pricing, categories/keywords, etc.)
* Book Cover Design
* Self-Publishing a Print Book
* Self-Publishing an eBook
* Self-Publishing an AudioBook
* Translating Your Book

Part Three: Other Publishing Decisions
* Obtaining a Copyright
* Forming an Independent Publishing Company

You will also find our self-publishing checklist to help you on your journey, as well as additional tips for success.

We invite you to come with us and take a walk through the step-by-step process to getting your book self-published. After all, if you can dream it, you can do it!

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