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Complete summary of Peter Cohan's book: "e-Stocks: Finding the Hidden Blue Chips Among the Internet Impostors".

This summary of the ideas from Peter Cohan's book "e-Stocks" shows Internet stocks should not be permanently avoided, despite the dot.com crash of 2000. According to Peter Cohan, Internet stocks are still worth investment with a disciplined approach. At the heart of the investment strategy must be a search for Internet companies that have real, viable and sustainable business models. In this summary, the author offers seven methods to help investors find the profitable Internet stocks of the future.

Added-value of this summary:
• Save time
• Understand key concepts
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To learn more, read "e-Stocks" and find out why the world of Internet stocks is on the up and why you should invest.

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